



Wye Invasive Species Project

Prosiect Rhywogaethau Goresgynnol Gwy

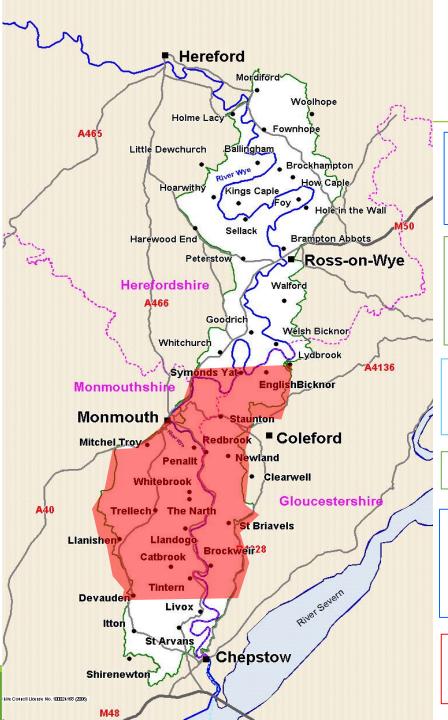
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Wye Valley AONB



Designated in 1971 as one of the finest lowland landscapes in Britain Between Hereford and Chepstow Nearest neighbours – Malvern Hills AONB, Brecon Beacons NP

AONB Area: 327km²

92km (58 miles) of the R. Wye = **37% of river**

7% of the Wye catchment of 4,285km²

2 countries: 64% England, 36% Wales

4 Local Authorities: Gloucestershire, Herefordshire, Monmouthshire, Forest of Dean

2 staff (hosted by Monmouthshire CC) – part time on INNS

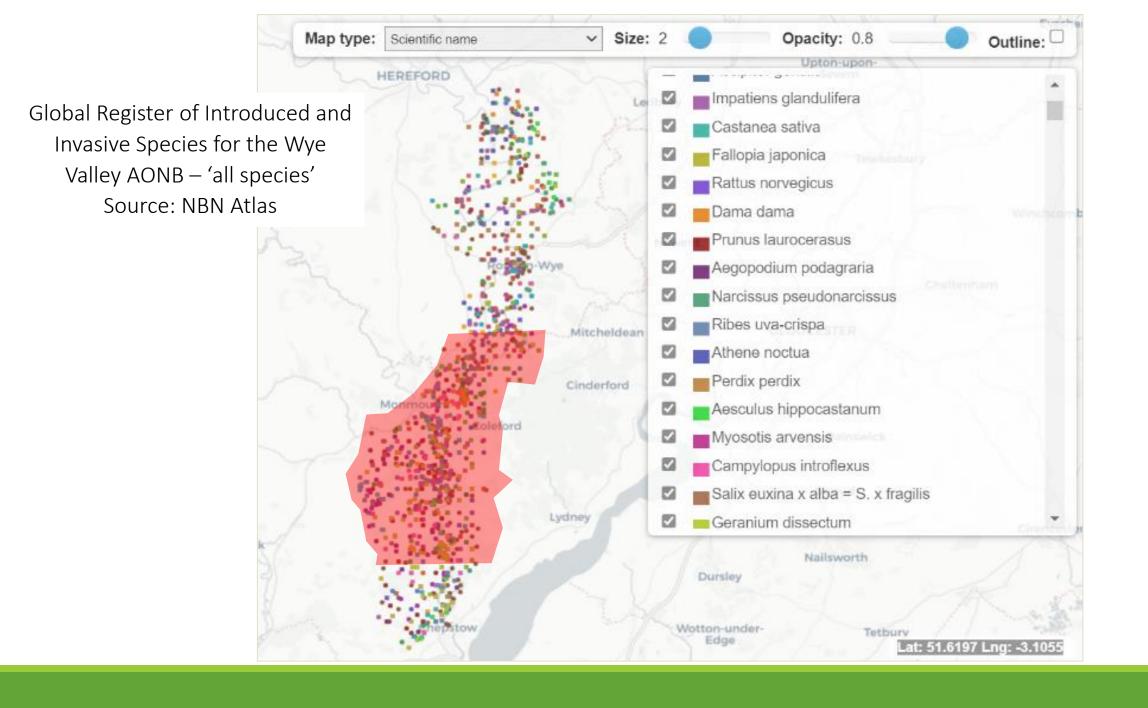
2022/3 - approx. £25K external INNS funding

Currently 4 funding schemes: England: EA, Severn Trent's B4B

Wales: Welsh Govt. SLSP, Heritage Lottery

Current INNS control area

sub-catchments and main river, Lydbrook to Tintern





Target Species





Japanese Knotweed Fallopia japonica



American Skunk cabbage Lysichiton Americanus



Himalayan Balsam Impatiens Glandulifera



Cherry Laurel Prunus laurocerasus



WISP's Objectives



- ✓ Focus lower Wye Valley

 Influence catchment-wide
- ✓ Establish a **full understanding of the distribution & extent** of INNS
- ✓ Share that knowledge with partners and LERCs
- ✓ Build positive relations with property/land owners, contractors, communities
- ✓ Prevention focus awareness raising
- ✓ Treatment of known JK and ASC to support landowners
- ✓ Community HB control support and engage communities
- ✓ Produce the AONB's first INNS Action Plan

Our Approach

Development of:

- Online forms 'Report it' and 'Landowner Consent'
- Data & Info sharing
- **Balsam Action Toolkit**
- **Draft AONB INNS Strategy**

- Empowering through info.
- Empowering through training
- Support 6 community groups - 3 inside, 3 outside AONB
- **Community Training events**
- Providing support for local groups e.g maps, advice, support with consents, making connections

Knowledge and resource development

Practical INNS control and monitoring

Local community empowerment

INNS Prevention Awareness Raising

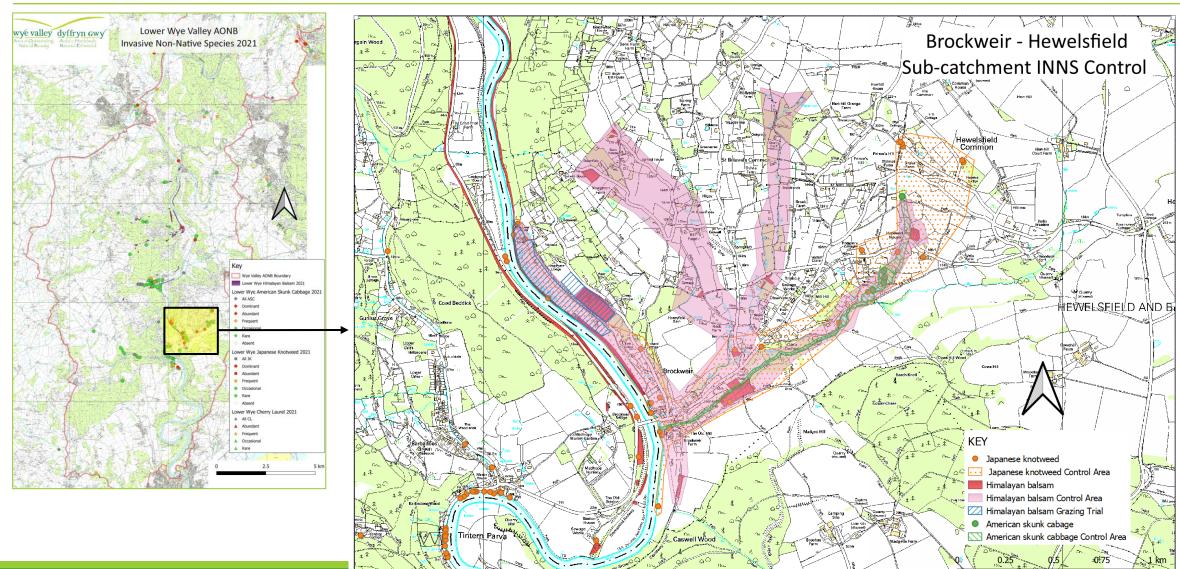
- Good stakeholder management is key
- JK spraying, stem injection, Rootwave
- ASC trials
- Balsam manual control
- Balsam grazing control
- Cherry Laurel stem boring
- **QGIS** monitoring DAFOR

- Social media content
- INNS Week campaign
- Balsam Action Toolkit promo
- **Presentations**
- Film production
- Corporate events
- NRW public 'get pulling' signs



Case-study 1

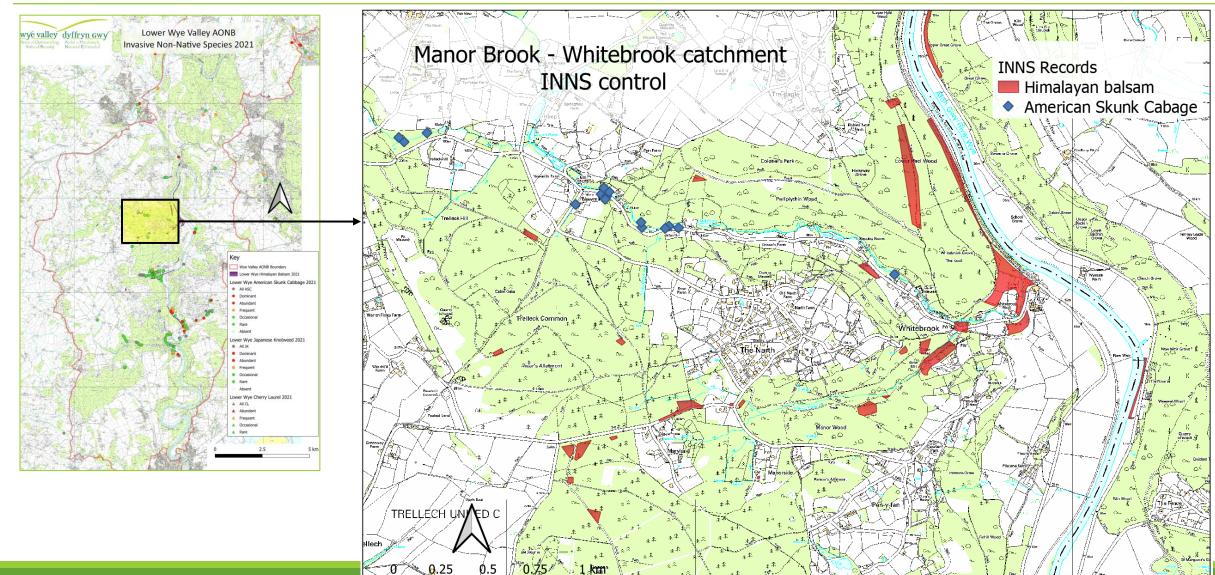






Case study 2

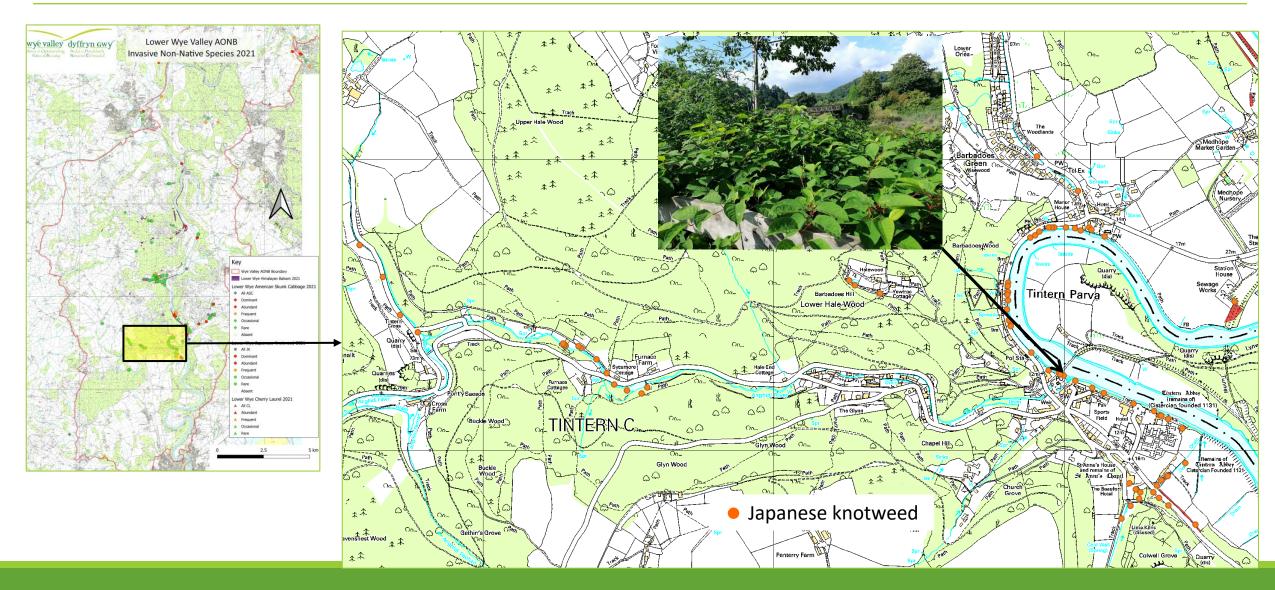






Case study 3







Tintern's Japanese knotweed





2018





2019 2022











American skunk cabbage treatment



























Photos: GB NNSS & Wye Valley AONB



Balsam Action Toolkit

for community action groups

Wye Valley AONB Unit has produced a series of downloadable guidance and working documents to support community groups in getting active to tackle Himalayan balsam

www.wyevalleyaonb.org.uk





A few lessons learnt



- Log lessons learnt!
- Invest time in building good relations with contractors
- Invest time in planning comms and stakeholder engagement
- Multiple small funds too admin heavy
- Invest time with local groups, partners & partnerships
- Improving monitoring system and data sharing
- Look after your own mental health





Looking ahead



Looking at 2023/4

- Review how we can better consolidate our INNS funding
- Increase our partnership work, inc. endorsement for our INNS Strategy & Action Plan
- Continue to offer ASC and JK treatment & monitoring
- RootWave trial in Tintern
- Get the Balsam Action Toolkit launched and promoted Wye catchment-wide
- Keep up the comms and get even more creative







Diolch Thank you

www.wyevalleyaonb.org.uk







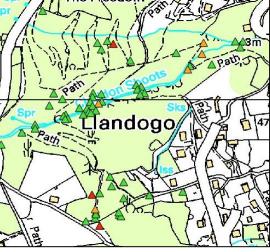






Cherry laurel













Action in 2022/3

- Focus on 1 SSSI & CA village where laurel is prevalent
- Mapping (with NRW colleague) & QGIS
- Management of 1 grant Heritage Lottery Fund

- Awareness raising
 - letter dropping, incl. grant available
 - targeted social media
 - presentation at village hall