Wales Resilient Ecological Network (WaREN II)

GB NNSS Stakeholder Forum
June 15th 2022

Tomos Jones
Project Manager
Wales Resilient Ecological Network (WaREN)
North Wales Wildlife Trust
1. Introduction (WaREN II)
2. Invasive Species Week
3. Volunteer action
4. Increasing awareness
Introduction
WaREN II

WaREN promotes biodiversity and ecological resilience through the development of a collaborative and sustainable approach to the management of invasive non-native species (invasive species or INNS) across Wales.
WaREN II

Dr Jess Minett – Project Officer (South)

Gareth Holland-Jones – Project Officer (North)
Invasive Species Week

Monday – *The Day of the Triffids' is here! How can gardeners protect nature?* at Treborth Botanic Garden (North Wales) and training day with WTSWW (South Wales)

Wednesday – marine invasive species workshop in New Quay with National Museum Wales (incl. guest speakers)

Thursday – Bioblitz in Newport with Paths to Wellbeing and Gwent WT (one school session and one general session)

Friday 20th – HB training day with Wye Valley AONB

Sunday 22nd – National Botanic Garden of Wales
Volunteer action
LAGs

Supporting and facilitating volunteer action:
• Around **60 LAGs in Wales** as part of our Network
• Practical training sessions for LAGs

• Topical surgeries – talks followed by practical session
• Toolkit – feedback from LAGs and an online session
Wildlife Trust volunteers

A fantastic opportunity:

• Around **25,000** Wildlife Trust members in Wales

• North Wales Wildlife Trust has **8,600 members** and around **450 volunteers** with **19,400** vol. hours 2021-2022

• Wildlife Trust of South and West Wales with over **2,000 volunteers**
Increasing awareness
Our campaign

YMLEDWYR
ECOSYSTEM
INVADERS
Our campaign

**Aims:** To increase awareness of invasive species and their impacts in Wales

**Target audiences:** Gardeners and recreational water users
Our campaign

Digital engagement approaches:
• Social media incl. organic posts and paid ads
• Explainer clips
• Weekly ‘Quiz Fridays’
• Wildlife Trust pledge
• YouGov poll (to measure campaign impact)
Our campaign

Face-to-face engagement approaches:
• ‘Pop-ups’ across Wales and events (e.g. the Eisteddfod)
• Leaflets for each target audiences
• 3D models
• Biosecurity station
• Invasive Species Hunt
Our campaign

Join us and pledge to tackle invasive species in Wales!

wtru.st/ecosystem-invaders

Visit our website to sign our pledge and we will send you handy tips and advice on

1 Biosecurity
2 Reporting sightings of invasive species
3 Volunteering opportunities near you
Diolch!

Any questions?
This project has received funding through the Welsh Government Rural Communities - Rural Development Programme 2014-2020 – Sustainable Management Scheme which is funded by the European Agricultural Fund for Rural Development and the Welsh Government.

Visit: [https://www.northwaleswildlifetrust.org.uk/waren](https://www.northwaleswildlifetrust.org.uk/waren)