# Update on comms and engagement

**Lucy Cornwell** 

GB Non-native Species Secretariat











# INNS awareness raising campaigns















## **Be Plant Wise**

- Ornamental plants
- Guidance for gardeners on responsible management of plants
- Website and materials for retailers and gardeners







## Invasive plants in your garden

Last edited: Jan 11, 2023, 4:37 PM

#### Controlling invasive plants in your garden

If you have an invasive plant in your garden that you want to control or remove, the following links provide useful information on identifying invasive plants and options for managing them:

- . Identification guides for a number of invasive plants
- Guidance on management of common invasive plants

#### Disposing of invasive non-native plants from your garden

You should make sure nothing you remove from your garden, pond or aquarium gets into the wild, you could be breaking the law if it does. Never dump any garden waste beyond your garden boundary.

· Find out more about restrictions on invasive non-native plants

Most plants can be composted at home but some require an alternative disposal method, find out more below.

#### Composting at home

Most non-native ornamental plants can be composted at home, but some do not properly decompose in small scale composting (such as cold composting at home) and may regrow. The table below contains guidance on species to look out for and how to dispose of them. You may wish to avoid growing these species in your garden.

home and are likely to be more effective at breaking down invasive non-native plants. Research good composting

Most of the species which are unsuitable for composting can be disposed of in your green waste collection as they will be broken down by the heat generated during large scale composting. They can also be disposed of by burning to avoid

#### Non-native plants that should not be composted at home

on matter plants that should not be composited at home				
pecies	Part of plant	Do not compost at home in cold compost	Can be put in green bin	Requires specific treatment at home
caena spp. (Pirri-pirri bur)	Seeds	x	х	
canthus mollis (Bear's reech)	Roots	х	х	
Ichemilla mollis (Lady's	Seed heads	x	x	









# Guide to gardening without invasive plants



- Over 160 species: terrestrial and aquatic
- Guides for gardeners, landscapers, and pond owners







Gardening







## **Adverts and events**











#### **Be Plant Wise**

Plants are vital to our world, but the wrong plant in the wrong place can do more harm than good. Read on to find out why - and how you can help

ornamental displays that make sitting in our outdoor spaces such a joy. But did you know that if these plants escape into the wild, some may harm our wildlife and environment, and even our economy and health?

Invasive varieties, as these plants are known, can damage native flora by spreading pests and diseases, as well as competing for space, light, nutrients and water. This can have a wider impact on other species too, including birds and butterflies, and could even threaten the survival of rare plants. The good news is, you can play your part in curbing the spread of invasive no species. All you have to do is Be Plant Wise.



#### **HOW TO HELP**



anuarium, and water



veeds, seeds and seed heads responsibly.

### grow, in the wild. Invasive plants in the wild

Have you seen these plants? Here are just a few of the invasive species that are



HIMALAYAN BALSAM dependent on a single







disease organisms endangered tansy beetle Phytophthora ram was reduced to a single and P. kernoviae, which population when its sole are a serious threat to food source, the native oak, beech and larch



difficult to eradicate and can cause structural houses, growing through This can lead to tansy plant, became rare, trees. It also spreads partly due to competition rapidly, outcompeting significant delays and estimated at £150m a







Google Ads

## Be Plant Wise – what next?



- Professional horticulturalists
  - Gardeners
  - Landscapers
  - Designers
- Increase presence in stores

## Tips for professional horticulturalists

We all want to look after the environment and our native wildlife for future generations to enjoy. As a horticulturalist you can help by taking simple measures to avoid spreading invasive plants and educating your clients or visitors on how they can do this too.

#### **Be Plant Wise**

Follow three simple steps to help prevent the spread of invasive non-native plants:



## Know what you grow

Choose the right plants for your garden, pond and water features. Download your free guide to plants to use in place of invasive non-native species to help you.



## Stop the spread

Keep your plants in your garden - don't plant them, or allow them to grow, in the wild



## Compost with care

Dispose of your unwanted plants, roots, weeds, seeds, and seed heads responsibly. Find out which invasive plants can't be composted and how to dispose of them safely.

## Further guidance to help you

- . Tips to help you and your clients put Be Plant Wise guidance into practice
- Restrictions on invasive non-native plants and lists of plants to which these apply
- Invasive non-native plants that can't be composted at home and how to dispose of them
- Managing invasive non-native plants: links to information
- . Be Plant Wise materials for you and your clients







# **Check Clean Dry**

Recreational water users

 Over 40 bespoke materials for different user groups









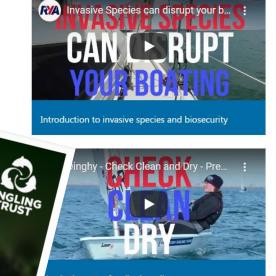




# **Check Clean Dry**

## Video guides

View handy videos guides from the RYA (external link) and the Green Blue.













CLEAN

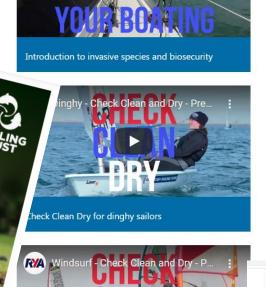
A guide to reducing the risk of spreading invasive non-native species that can harm the environment

**Biosecurity** 

at paddling events

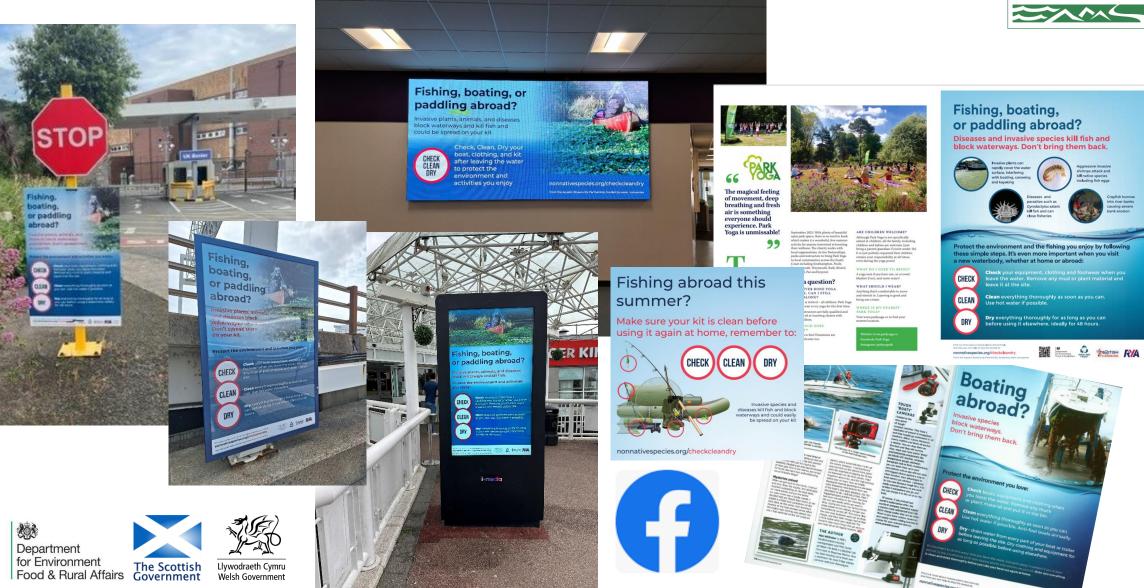






# **Border biosecurity**





# **Check Clean Dry – what next?**



- Continue to install signs at sites with:
  - Priority species (KS / QM)
  - Regular events
- Reach water users not affiliated with a club
- Training for event organisers and asset managers
- Other groups





























# **Invasive Species Week: 20-26 May**



## **Daily themes:**

Mon: What are INNS?

Tues: How are they spread?

Weds: Why are they a problem?

Thurs: What is being done to prevent this?

Fri: What can I do?

Sat / Sun: Events and activities to take part in





# 60+ species



Department

for Environment













#### Be Plant Wise posts for social media

http://nonnativespecies.org/beplantwise @InvasiveSp #BePlantWise

protect the environment! Make sure the plants

· are right for your garden or aquarium

Download a free guide to over 160 plants to

Visit www.nonnativespecies.org/beplantwise

#BePlantWise to protect the environment!

Compost your unwanted plants and garden waste to prevent the spread of #invasiveplants

www.nonnativespecies.org/beplantwise

#### Autumn / Winter:

you buy:

@InvasiveSp

@InvasiveS

aren't invasive

and benefit your garden! For more tips visit

will be easy to dispose of

use in place of #invasive plants







Planning next year's planting? #BePlantWise to Planning a new addition to your



Compost your unwanted plants and garden waste to help protect the

If your garden, pond or aquarium plants spread into the wild they can become invasive and cause great harm to our wildlife, environment, and economy

You can help by following



free kit to help your

## Fishing, boating, or paddling abroad?

Make sure your kit is clean before using it again at home, remember to:



## 20 - 26 May 2024 is **Invasive Species Week**

Invasive non-native plants and animals are one of the top drivers of biodiversity loss

Find out how you can help protect the enviroment: nonnativespecies.org/invasivespeciesweek



# Asian hornet awareness raising

# 2023

- 25k ID sheets
- 14k alert posters

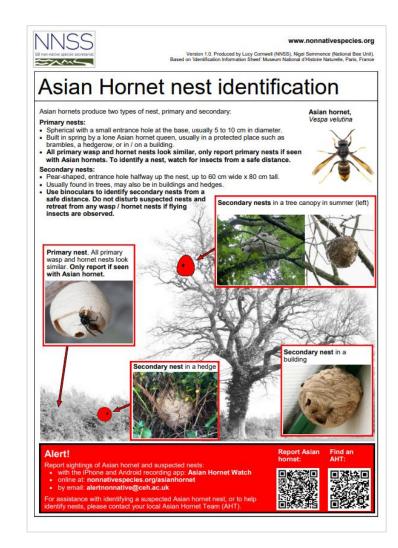
## 2024

- 40k ID sheets
- 6k alert posters











## Have you seen this insect?

Asian hornet, Vespa velutina



#### What is it?

A highly aggressive predator of native insects that poses a significant threat to honey bees and other pollinators. Originally from Asia, in 2004 this invasive non-native species was accidentally introduced to France where it has spread rapidly and into neighbouring countries. Since 2016 a number of sightings have been recorded in the UK.



Slightly smaller than the native European hornet. May be confused with other species, shown









Median wasp

hoverfly

Woodwasp

#### Where might I see it?

May be seen on flowering plants, around beehives, around rotting / fermenting fruit and protein, and at street markets attracted by sweet fruit and fish stalls. Active February to November across England and Wales.

This insect stings do not disturb an active nest.

#### Please report sightings immediately with a photo:

- · with the iPhone and Android recording app: Asian Hornet Watch
- · online at: nonnativespecies.org/asianhornet
- · by email: alertnonnative@ceh.ac.uk





# **Training Coordination Group**



- Improve uptake of training among priority groups:
  - Government field staff (and contractors)
  - Stakeholder field staff
    - Environmental consultants
    - NGOs
    - University staff and students
- Work with training providers
- Help LAGs access appropriate training







# **Training**

- 9 modules
  - Introduction
  - Recording
  - Key species ID
  - Biosecurity
  - UK OTs biosecurity
  - Water industry



You are not logged in. (

## NNSS eLearning

## Welcome to the GB Non-native Species Secretariat online training website

The NNSS has developed a range of freely available e-learning modules to provide an introduction to non-native species, and how to identify them. Keep checking back for further modules in the future. If you have any problems accessing the e-learning please contact the NNSS. You can find further resources on non-native species on the main NNSS website.

### Log in to the website

Please note, any accounts from the previous website have not been carried over to this new website. You will need to register again to access the e-learning. If you need copies of previous test scores or certificates please contact nnss@apha.gov.uk.

- If this is your first time here, you need to register here before you can enrol on a course.
- Existing users can login here.

#### Enrol on a course

- Find and enrol on a course here. Click on a course to enrol yourself.
- · Once you have enrolled, your courses will be shown in the sidebar to the left.









Take e-learning

## Pets

- Working Group
  - Pet Pathway Action Plan
  - Awareness raising campaign





The release of an exotic pet into the wild could damage our native wildlife.













**About** 

Local Action Groups (LAGs)

Non-native species

Resources and projects

What can I do?

Legislation

**Overseas Territories** 

Biosecurity and pathways



## Find the information you need

Enter a non-native species name or the topic or resources you are looking for:

Search

#### Popular searches

Asian hornet

Water Primrose

ID sheets

Invasive Species Week

Floating pennywort

Local Action Groups (LAGs)

Be Plant Wise

Recording



**CHECK** 

**CLEAN** 



## What are non-native species?

Learn what non-native and invasive



## Species alerts!

View a list of current alert species to lookout for and record.



## Record non-native species

Find information on identifying non-

## News and Events feed

Questionnaire for boaters

17 May 2022

Non-native species job

13 May 2022

Asian hornet sighting.









