

BE PLANT WISE – An opportunity for Local Action Groups

HELP YOUR LOCAL COMMUNITY STOP THE SPREAD OF INVASIVE AQUATIC PLANTS

What is Be Plant Wise?

The Be Plant Wise campaign, launched by Defra and the Scottish Government, is designed to help pond owners prevent the spread of invasive aquatic plants.

Pond owners can unknowingly assist the spread of invasive aquatic plants into the wild, causing damage to our waterways and countryside, because they are unaware of the threat some common pond plants pose to the environment.

We need your help to promote the Be Plant Wise message and educate members of the public about responsible management and disposal of these plants.

How can you help?

You are uniquely placed to assist this national campaign by:

- using the campaign message and materials to raise awareness in your community on how to safely dispose of pond plants
- talking to your local aquatic plant retailers about the issue and helping them to appropriately advise their customers about invasive aquatic plants
- sharing your regional case studies with other local action groups on the non-native species secretariat website
- promoting all the work you do to tackle invasive aquatic species to your local media or at local events
- providing us with valuable insight into public attitudes about invasive aquatic plants.

How can we help you?

Visit www.nonnativespecies.org/beplantwiseresources to find lots of resources specifically designed to help local action groups like yours promote the Be Plant Wise message.

It is only with your support that we can hope to significantly reduce the spread of invasive aquatic plants.

For more information
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