Engaging anglers and our volunteers in invasive species

Dr Emily Smith
Environment Manager, Angling Trust
Representative body for all anglers in England and Wales

What we do:
• Campaign on environmental and angling issues
• Work to increase participation in the sport (new anglers, competitions)
• Fish Legal provides support for AT clubs to take legal action against polluters
Increasing INNS awareness

All staff, volunteer bailiffs and coaches undertake GB NNSS e-learning

Angling Improvement Fund

AT Club insurance
How do we promote CCD?

Visual prompts

- On rod licence
- Posters and CCD signs to clubs and fisheries
How do we promote CCD?

Visual prompts
- On rod licence
- Posters and CCS signs at fishing venue

Engagement on the ground
- Regional forums
- Angling fairs
- Voluntary bailiffs
How do we promote CCD?

**Visual prompts**
- On rod licence
- Posters and CCS signs at fishing venue

**Engagement on the ground**
- Regional forums
- Angling fairs
- Voluntary bailiffs, Fishery Advisors

**Social media**
- FB, Twitter, Blogs

**Magazines**
- The Angler, Angling Times
Specific guidance for different members of the angling community

Angling community

Anglers
- Coarse, game, sea

Fishery owner
- Biosecurity risk assessment
- ID sheets to spot INNS

Competition/ events
- Organiser
- Competitor – international or national

Fishing tour operators
- The guides
- Customers – attending anglers
Not just within GB

At ferry ports to remind anglers travelling back into GB

International competitions
Monitor changes in anglers biosecurity behaviour

Online surveys: 2011, 2015, 2018 (next Autumn 2020)

Temporal changes in biosecurity behaviour

Increasing % adopting CCD

Clean AND dry after every trip
Clean after every trip
Dry after every trip
NEITHER cleaning nor drying their equipment after every trip
Neither clean or dry and fish abroad

Percentage of respondents (%)
INNS management and control

River Kennet
• £140k from Enforcement Undertaking for 5 year project to manage Floating Pennywort

• Using angling clubs alongside contractors to assist removal

River Colne
• Lower Colne Floating Pennywort Management Plan 2018
Any questions?

Emily.smith@anglingtrust.net
07854 239 713
Increase in the use of hot water between 2015 and 2018

Temporal change in leaning approach used by anglers

- Hot water
  - 2015
  - 2018

- Cold water
  - 2015
  - 2018

- Washing down facilities
  - 2015
  - 2018

- Dip net
  - 2015
  - 2018

- No cleaning undertaken
  - 2015
  - 2018

Legend:
- Low
- Minor
- Moderate
- Major