Biosecurity and communications

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Report of Research Findings among the General Public, Anglers and the Horticultural Retail Trade (Volume 1)

Survey of Attitudes, Knowledge and Behaviour in Relation to Non-native Species

Report of findings
Key findings

General public

- Decrease or no change in awareness / understanding of key terms
  - NNS (67% in 2018 : 67% in 2008)
  - INNS (59% : 68%)

- No change in number seeing / hearing publicity (1/5)

- 7% aware of
Key findings

**Boaters**

- Awareness / understanding of key terms significantly higher than public (83%)
- ¼ aware of
- 49% wash equipment after every use
**Key findings**

**Anglers**

- Awareness / understanding of key terms significantly higher than public and since 2008 (87% : 78%)

- ¼ aware of

- Significant increase in number washing equipment each time (61% : 44%) but also in number claiming never to wash (16% : 2%)
Using these results

Change focus of *Invasive Species Week* to improve baseline awareness amongst general public

Continue to promote CCD and develop tailored messaging for different groups

Revamp and relaunch the BPW campaign
Invasive plants and animals can carry diseases that kill fish, birds and block waterways and banks interfering with fishing. They can be small and hard to spot so are easily spread on damp equipment and clothing. Protect the environment and fishing you enjoy by keeping your kit free of invasive plants and animals.

STOP THE SPREAD

Invasive plants and animals harm the environment and block waterways. They can be small and hard to spot so are easily spread on damp equipment and clothing.

CHECK

Check your equipment for anything you find and leave it at the site.

Clean

Remove anything, paying attention to boats, kayaks and canoes that are damp and hard to access. Use hot water if possible.

Dry

Dry everything for as long as possible before using elsewhere, as some invasive plants and animals can survive for up to two weeks in damp conditions.

Remember to check these places

- Fishing baskets and coolers
- Kayaks and inflatable boats
- Canoes
- Clothes and shoes
- Tackle boxes
- Trolling motors
INVASIVE SPECIES WEEK

From 23—29 March 2018, organisations across the UK, Ireland, Isle of Man, Jersey and Guernsey worked together to raise awareness of invasive non-native species and inspire others to help prevent their spread. These are some of the highlights:

more than 310 organisations involved
970 #InvasivesWeek tweets
3500 retweets
5350 likes

2 podcasts
2 TV interviews
1 radio interview

8 countries taking part

38 tweets from @CheckCleanDryGB on 126,650 Twitter feeds

90 events held including talks, training sessions, and practical biosecurity

Lord Gardiner, Defra Biosecurity Minister helping the Environment Agency to clear floating pennywort
13-17<sup>th</sup> May 2019

- Freshwater
- Urban
- Marine
- Woodland
- Islands
Breakout session 1

Group A: Training in managing biosecurity at events

Group B: Discussion: