Biosecurity and Communications

Lucy Cornwell
GB Non-native Species Secretariat
Non-native species in GB

NNS
- 90% terrestrial (1800)
- 80 marine
- 60 freshwater

INNS
- 40% freshwater
- 13% terrestrial
- 27% marine
Ponto-Caspian
Caspian mud shrimp

Ponto-Caspian

1935
1992 Danube - Main - Rhine Canal
5 species since 2004

15+ more in Netherlands
Key pathways
Partnership working
Be Plant Wise

- Launched Feb 2010
- Guidance on responsible management of pond plants
- POS materials for garden centres
Since launch

- 230 retailers involved
- Events
  - Chelsea flower show
  - AQUA
Check Clean Dry

- Launched March 2011
- Based on similar campaign in NZ
- Guidance for anglers, boaters, canoe / kayakers
Since launch

- 60+ NGO and trade partners
- Materials
- Events & installations
Biosecurity signs

2464 across GB

- Angling: 1626
- Boating: 679
- Stop the Spread: 159
Welcome to the Better Biosecurity course.

To get the most benefit from the course, we suggest you work through the topics in order. Start with **WHY IS BIOSECURITY SO IMPORTANT?**. Next, **PREPARATION** will help you prepare to avoid biosecurity risks. Then work through **CHECK, CLEAN and DRY** to try applying the principles in practical situations.
Check Clean Dry GB
@CheckCleanDryGB
Official feed for the GB Check Clean Dry campaign
nonnativespecies.org/checkcleandry

Tweets
Followers
Following
Followers
Likes
104
257
352
32

Tweets
Tweets & replies
Photos & videos

Check Clean Dry GB Retweeted
Cumbria Invasives @cumbriainvasive · Jan 22
#cumbriaisbeautiful Our rivers and lakes are so beautiful Lets help to protect them #biosecurity @CheckCleanDryGB

Lee Metcalfe @photolee69
The Golden hour
@CumbriaWeather @Windermereapp #LakeDistrict #waterhead winter sunrise leemetcalfelandscapephotography.com

Check Clean Dry GB Retweeted
Cumbria Invasives @cumbriainvasive · Jan 22
#biosecurity #invasivespecies @CheckCleanDryGB

Who to follow

LEAVE.EU @LeaveEUOfficial
Follow

Steve.Cullen @Totalflyfisher
Follow

Kropotkin’s Pencil @Kropo.
Follow

Find friends

Trends

#AustraliaDay
161K Tweets

#RearrangeAWordChangeAFilm
Trending for 3 hours now
Check Clean Dry: the future

STOP THE SPREAD

INVASIVE AQUATIC SPECIES

CHECK-CLEAN DRY

Asset managers

Recreational water users
Anglers, boaters, canoeists

International

Field staff
Future work: international

- 3.2 million anglers
  - 44% travel abroad to fish
  - 33% France
  - 50% France, Belgium, Netherlands
- High risk group (with own trailer / boat) likely travel by ferry / Eurotunnel
- Border campaign to target travellers
Invasive Species Week

LEAP INTO ACTION THIS INVASIVE SPECIES WEEK

STOP THE SPREAD!
CHECK  CLEAN  DRY

I WILL TELL FIVE PEOPLE EVERY TIME I SEE

BE PLANT WISE

#invasesiveweek

CELEBRATING 5 YEARS
CHECK-CLEAN-DRY

To celebrate, why not pledge to help protect our waters from invasive aquatic species by remembering to CHECK CLEAN DRY equipment and clothing when you leave the water?

@CheckCleanDryGB www.noninvasivespecies.org/checkcleandry #invasivesweek
Invasive Species Week 2017

27 March – 2 April

• Welcome
• Biosecurity
• Recording
• Local Action Groups
• Other projects
Find out more

• @CheckCleanDryGB

Information, materials and reporting
• www.nonnativespecies.org

• www.nonnativespecies.org/elearning