



# INVASIVE SPECIES WEEK

18-22 May 2020

Find out more at [nonnativespecies.org/invasivespeciesweek](https://nonnativespecies.org/invasivespeciesweek)

**Invasive non-native species are one of the top five drivers of global biodiversity loss, cost the GB economy over £1.7 billion a year and can even harm our health. Help us to protect our environment and wildlife for future generations to enjoy by taking part in Invasive Species Week!**

Find free materials to help you at [nonnativespecies.org/invasivespeciesweek](https://nonnativespecies.org/invasivespeciesweek).

## Getting ready for Invasive Species Week:

Let your colleagues, visitors, volunteers, classmates know that Invasive Species Week is happening and encourage them to take part. Think about how you could raise awareness of invasive non-native species and their impacts during the week:

- Include articles in your newsletter, website, blog, membership magazine, mailing list. Download our key facts to help. We've suggested some species to focus on but think about which of these are most relevant to you and the audience you're trying to reach, local or business issues are likely to be of interest to them.
- Order free copies of our poster and postcards to display and hand out and display.
- Give a talk or run a webinar (at work, museums, university, science club, school)
- Enlist any celebrities you know to support Invasive Species Week!
- If you're already involved in work on invasive non-native species, contact local media to raise awareness.

## If you want to do more, why not:

- Run or take part in a volunteer day (balsam bashing for example!). Join or set up a Local Action Group so you can continue to do this throughout the year, contact [nss@apha.gov.uk](mailto:nss@apha.gov.uk) for more information.
- Run a competition / quiz (design an INNS).
- Hold a baking competition – download some ID materials on priority species (<http://www.nonnativespecies.org/index.cfm?sectionid=47>) and ask your colleagues to have a go at recreating them in cake form!
- Work with an angling / sailing / canoeing club to install free materials to encourage visitors to Check Clean Dry their clothing and equipment after leaving the water to avoid spreading invasive aquatic species.
- Work with a local garden centre to install Be Plant Wise materials to encourage customers to dispose of plants responsibly and avoid them spreading into the wild.
- Work with a museum to put together an INNS hunt for visitors – a trail highlighting all the INNS in their collections.
- Hold a training session (what INNS are, biosecurity for anyone working in the field. Free online training available here: [www.nonnativespecies.org/elearning](https://www.nonnativespecies.org/elearning))

## During Invasive Species Week:

- Follow @InvasiveSp on Twitter and retweet posts, create additional posts of your own if you can. Remember to use #InvasivesWeek in your posts. Share infographics and materials online through any other online channels you have (website etc).

**Share details / photographs of any events you're taking part in, of INNS impacts near you, any INNS work you're involved in, displays in your office, any good practice by colleagues and volunteers etc. Use #InvasivesWeek in any posts on social media.**

