



Ymddiriedolaeth Natur  
**Gogledd Cymru**  
**North Wales**  
Wildlife Trust

# Wales Resilient Ecological Network (WaREN II)

**GB NNSS Stakeholder Forum**  
**June 15<sup>th</sup> 2022**

**Tomos Jones**

**Project Manager**

**Wales Resilient Ecological Network (WaREN)**

**North Wales Wildlife Trust**

# Content



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# Introduction



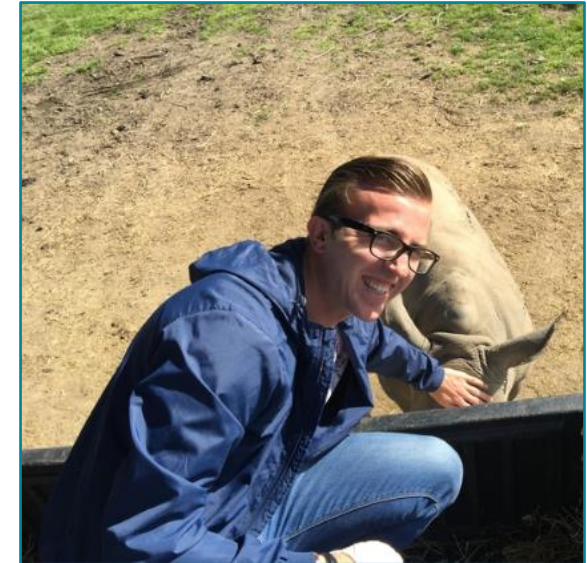
# WaREN II

WaREN promotes **biodiversity** and **ecological resilience** through the development of a **collaborative** and **sustainable** approach to the management of **invasive non-native species** (invasive species or INNS) across Wales.

# WaREN II



Dr Jess Minett – Project Officer  
(South)



Gareth Holland-Jones – Project  
Officer (North)

# Invasive Species Week

**Monday** – *'The Day of the Triffids' is here! How can gardeners protect nature?* at Treborth Botanic Garden (North Wales) and training day with WTSWW (South Wales)

**Wednesday** – marine invasive species workshop in New Quay with National Museum Wales (incl. guest speakers)

**Thursday** – Bioblitz in Newport with Paths to Wellbeing and Gwent WT (one school session and one general session)

**Friday 20<sup>th</sup>** – HB training day with Wye Valley AONB

**Sunday 22<sup>nd</sup>** – National Botanic Garden of Wales





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# Volunteer action





# LAGs

Supporting and facilitating volunteer action:

- Around **60 LAGs in Wales** as part of our Network
- Practical training sessions for LAGs



- Topical surgeries – talks followed by practical session
- Toolkit – feedback from LAGs and an online session



# Wildlife Trust volunteers

A fantastic opportunity:

- Around **25,000** Wildlife Trust members in Wales
- North Wales Wildlife Trust has **8,600 members** and around **450 volunteers** with **19,400** vol. hours 2021-2022
- Wildlife Trust of South and West Wales with over **2,000** volunteers



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# Increasing awareness



# Our campaign



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# YMLEDWYR ECOSYSTEM INVADERS

# Our campaign

**Aims:** To increase awareness of invasive species and their impacts in Wales

**Target audiences:** Gardeners and recreational water users

# Our campaign

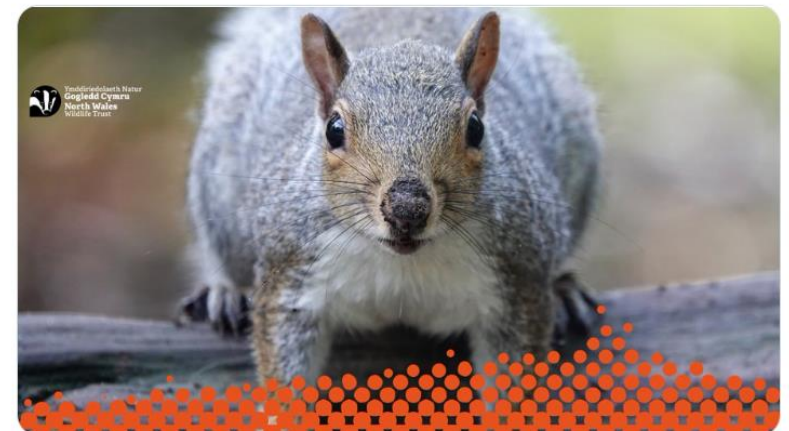
Digital engagement approaches:

- Social media incl. organic posts and paid ads
- Explainer clips
- Weekly 'Quiz Fridays!'
- Wildlife Trust pledge
- YouGov poll (to measure campaign impact)



North Wales Wildlife Trust  
@North\_Wales\_WT

Join us for [#QuizFriday](#)! Do you know your [#InvasiveSpecies](#) logos? Take part in our new [#quiz](#) and find out!  
[#EcosystemInvaders](#) @thewildlifetrusts @InvasiveSp  
@Plant\_Alert @SEWBRc @wwbic1 @BISBrecon1  
@cofnod @rwtwales @wtsw @GwentWildlife  
@MontWildlife [riddle.com/view/388143](https://riddle.com/view/388143)





# Our campaign

Face-to-face engagement approaches:

- ‘Pop-ups’ across Wales and events (e.g. the Eisteddfod)
- Leaflets for each target audiences
- 3D models
- Biosecurity station
- Invasive Species Hunt





# Our campaign



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Join us and pledge to tackle  
invasive species in Wales!

[wtru.st/ecosystem-invaders](http://wtru.st/ecosystem-invaders)

 Sign our  
pledge here

Visit our website to sign our pledge and we  
will send you handy tips and advice on

**1** Biosecurity

**2** Reporting sightings  
of invasive species

**3** Volunteering  
opportunities  
near you



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**Diolch!**

**Any questions?**



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Visit: <https://www.northwaleswildlifetrust.org.uk/waren>